

CHRISTMAS COMES EARLY FOR SQUIRE HOTELS!

MAY 2017

To celebrate National Half Way to Christmas Month three hotels in the Squires Group will be decked out in all things Christmas to raise early awareness of the festive season.

SQUIRE HOTELS

The new awareness month, which has been launched this year, will last throughout the whole month of July, and people all over, from businesses and establishments to families and friends, are encouraged to celebrate all things turkey and tinsel. To mark the official awareness month, venues within the Squire Hotels chain, which include Etrop Grange, Manchester, Best Western Plus Samlesbury Hotel, Preston and The Hydro hotel, Windermere, will display Christmas trees and decorations in the hotel reception whilst food menus will offer festive delights from 1st – 7th July!

Christmas classics will be the choice of music with plenty of other festive treats on offer throughout the week including mince pies offered with coffee's served in the lounge, and each hotel will be throwing a client Christmas Party towards the end of the week.

Jodi Masterson, director of operations at Squire Hotels, said: "Christmas is a very exciting time but it can also be a very busy time and a lot of people don't have the time to plan Christmas activities when they start thinking about it in November.

"National Half Way to Christmas Month encourages businesses and families to think about Christmas that little bit earlier and allows for venues and businesses to display what they have to offer for family festivities and work Christmas parties so plans can be made in advance."

July will see the inaugural National Half Way to Christmas Month and is an officially recognised UK awareness month that aims to celebrate the fact it is half way through the year to the festive season.

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