

## SAMLESBURY HOTEL NOMINATED FOR PRESTIGIOUS BUSINESS AWARD MARCH 2017

The Best Western Plus Samlesbury Hotel, managed by Squire Hotels, is in the running against six other venues to be crowned the Best Hotel of the Year at the Lancashire Business Awards 2017.

The awards, organised by Downtown in Business, will take place on Thursday, June 8<sup>th</sup> at the Mercure Blackburn Dunkenhalgh Hotel and Spa.

“We are over the moon to make the shortlist in such a highly regarded awards ceremony,” said the hotel’s general manager, Hayley Lane.

“This is testament to the hard work that each and every team member displays on a day to day basis and the investment we are also putting in to the hotel to create an unrivalled experience. We are constantly looking at ways of enhancing the hotel to make a guest’s stay as comfortable as possible; and that they feel valued through our personable approach we look to offer at every touch point.”

Last December, the 86-bedroom hotel, on Preston New Road, joined the Best Western Plus brand following a business decision to raise the hotel’s profile on both a local and national level.

Current facilities at the venue include the Merchants restaurant and bar, seven meeting and conference rooms and the Canberra Suite, which is able to hold up to 220 guests.

Jodi Masterson, director of operations for Squire Hotels added: “It’s a huge achievement for the hotel to be nominated.

“We are continuing to go from strength-to-strength and we’re already excited for the awards night, taking our place amongst esteemed peers.”

In addition to the judging process, there is also the opportunity for members of the public to vote and voting will close on Friday, May 12<sup>th</sup>.

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