

DELIGHT AS PRESTON HOTEL SCOOPS PRESTIGIOUS AWARD MAY 2017

The Best Western Plus Samlesbury Hotel, managed by Squire Hotels, won the Best Hotel of the Year category at the 2017 Lancashire Business Awards, beating five other North West hotels in the process.

SQUIRE HOTELS

The awards, held at the Mercure Blackburn Dunkenhalgh Hotel and Spa, attracted more than 200 guests. The win is the first since the hotel joined the Best Western Plus brand back in December and Hayley Lane, general manager at the hotel admitted her delight for the hotel and colleagues.

“It’s a great feeling to say that the hotel is an award winner,” she said.

“The awards ceremony was an enjoyable night and I think the hotel team felt a great sense of pride taking to the stage to pick up the award.

“The award win really is a testament to the hard work that each and every staff member has put in over the past year. We take great pride in our hotel and the service we provide to ensure that each guest’s stay is relaxing and enjoyable and that every event runs as smoothly as possible; so this win really is the icing on the cake for us.”

The 80-bedroom hotel, on Preston New Road, joined the Best Western Plus brand following a business decision to raise the hotel’s profile on both a local and national level.

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Current facilities at the venue include the Merchants restaurant and bar, seven meeting and conference rooms and the Canberra Suite, which is able to hold up to 220 guests.

Jodi Masterson, director of operations for Squire Hotels added: “What an achievement, we’re extremely proud to win such a prestigious business award that will certainly further consolidate our position in the marketplace.

“There were some excellent hotels in the running for the award and the win reflects the unwavering commitment our team has to delivering on our goals as a leading hotel in the area.”